

Product Information Sheet

BRIDGEPOINT

SYSTEMS



MAXIM ADVANCED FOR UPHOLSTERY

Bridgepoint Maxim Advanced for Upholstery fabric protector provides the absolute latest and most advanced technology in fluorochemical and polymer protection and soil resistance designed specifically for upholstered fabrics and the soils and spills most common to them. Maxim Advanced for Upholstery uses exclusive and proprietary flexible polymers and fluorochemicals. Unlike conventional carpet fluorochemicals, whose surface tension breaks down when someone sits on upholstery, the polymers stretch with the fabric, maintaining the highest level of protection. No longer do you have to spray dangerous solvents in the breathing zone of your customer's home or business when you want to protect natural fabrics and potential bleeders. Maxim Advanced for Upholstery contains special dye locking and color stabilization additives, making it safe to use on even the most delicate, natural upholstery fabrics. It also contains a special additive that helps it spread consistently and evenly across the entire fabric. It protects against soil and spills that are more typical to upholstery, such as body oils, airborne oils, and beverage spills. A special drying additive allows the moisture to evaporate away quickly for rapid drying. The formula is freeze-thaw stable, so you do not have to worry about product quality. Maxim Advanced for Upholstery will provide your customer with easier and painless spot and spill clean-up. Their upholstery will last longer, as the protection reduces wear from abrasive soling. Subsequent vacuuming will be easier, faster, and more efficient. Maxim Advanced for Upholstery will leave their fine fabrics cleaner, brighter, and fresher and is safe for children and pets.

Because Maxim Advanced for Upholstery contains special dye locking and color stabilization additives, it can also be safely and effectively used on Oriental rugs and other delicate investment textiles. It will protect the carpet from spills and soiling and prolong its life by not allowing soil to become deeply imbedded into the pile. It also makes subsequent vacuuming more effective.



- Latest and most advanced technology in fluorochemicals and polymers designed SPECIFICALLY for upholstered fabrics and the soils and spills most common to them
- Uses proprietary and exclusive polymers and fluorochemicals
- Unlike conventional carpet fluorochemicals, whose surface tension breaks down when someone sits on the upholstery, the polymers stretch with the fabric, providing the highest level of protection.
- Contains special dye-locking and color stabilization additives, making it safe and effective to use on almost all delicate and natural fabrics, even BLEEDERS!
- Also contains a special additive that helps it spread evenly and consistently across the entire fabric
- Contains special level of protection against most problematic upholstery soil and stains – body oils, airborne oils, and beverage spills
- Safe for children and pets
- Exceptional Oil, Water, And Alcohol Repellency
- Provides enhanced cleanability And Soil Release
- Freeze -Thaw Stable
- pH of 4.5 to 5.0 with dye-loc to prevent bleeding upon application
- Makes Solvent-based Protectors unnecessary – no spraying dangerous solvents in the breathing zone of the customers home
- Also extremely effective for investment textile rugs

pH: 4.5 to 5.0
Dilution Ratio: RTU

Part # CP01GL

Contractor Price: \$43.63/gal; 4+ \$39.27/gal